



March 12, 2018

To whom it may concern:

Please consider this letter to be my strong recommendation for Marta Lane. I manage digital content for Hawaiian Airlines, including HawaiianAirlines.com. An important part of our website content strategy is consistent production of high-quality destination content utilizing the best freelance writers across the Hawaiian Islands.

Marta came on board as our Kauai freelance writer, with a special interest in food and restaurants, however, she has shown her versatility in writing about many other subjects, as well. She has been a contributor to our website for about a year and has rapidly become one of our most prolific writers. I was pleased that she has still been able to write for us even after her relocation to Colorado.

I can always count on Marta to deliver the assigned work as promised and on deadline. As an editor, I look for writers who are not only exceptional writers and journalists, but ones that I can count on to meet deadline, make an effort to understand our brand and voice, require little editing, and are personable and easy to work with. Marta encompasses all these characteristics.

I highly recommend her for employment. Please don't hesitate to contact me if you have any questions.

Sincerely,

Stacy Yuen
Digital Content Editor
Online Experience
Ph: (808) 835-3285
Cell: (808) 499-9590
Stacy.Yuen@HawaiianAir.com